



# 2025杭州国际智能网联新能源汽车展览会

Hangzhou International Intelligent Connected New Energy Vehicle Exhibition 2025

同期举办：杭州国际汽车内外饰与车用纺织品展览会

Hangzhou International Automotive Interiors & Exteriors and Textile Exhibition 2025

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2025年06月20日-22日 | 杭州大会展中心-中国  
June 20-22, 2025 | Hangzhou Grand Convention and Exhibition Center-China

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**主办单位|Hosted by:**

中国商业联合会  
China General Chamber of Commerce  
中国汽车工业协会  
China Association of Automobile Manufacturers

**承办单位 | Organized by**

上海高登会展集团有限公司  
Shanghai Golden Conference & Exhibition Group Co., Ltd.

**执行单位 | Execution Unit**

上海大道红杉会展有限公司  
Shanghai Top Sequoia Exhibition Co., Ltd.

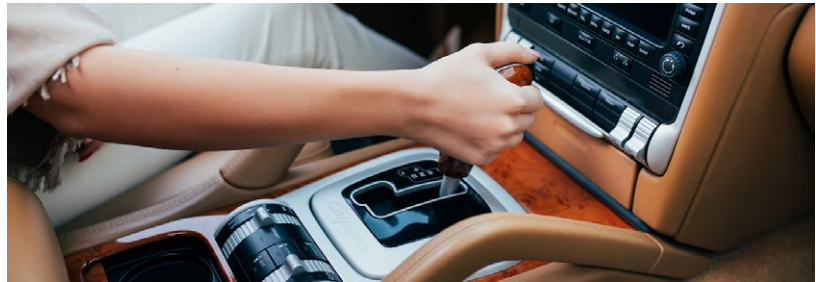
The background of the lower half of the poster is a photograph of a car's interior, showing the front seats with white leather-like upholstery and brown suede-like trim, and the center console with a gear shifter and handbrake.

[www.hitexpo.cn](http://www.hitexpo.cn)

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## 展会概况 | Exhibition Overview



随着汽车轻量化、智能化、绿色化、品质化和安全化发展提速，高品质内饰件、功能性材料、结构性材料在汽车中的应用不断拓宽，汽车内外饰与车用纺织品将是未来的重要发展方向和增长点。数据显示：2023年我国汽车产销分别实现了3016.1万辆和3009.4万辆，同比增长11.6%和12%，创历史新高，连续15年保持全球第一，为汽车内外饰与车用纺织品行业的发展提供了广阔空间。面对汽车内外饰与车用纺织品的未来发展与汽车企业的需求，给搭建展览展示、互动交流与精准对接的平台，高登会展联合相关主管机构在2024年6月20-22日杭州车展期间举办“杭州国际汽车内外饰与车用纺织品展览会”。希望通过该展会的举办能为更多汽车内外饰及车用纺织品企业与整车及零部件企业搭建一个展览展示、技术交流与精准对接的平台，有利于推动跨行业融合创新和产业化应用，引导汽车内外饰与车用纺织品企业聚焦车企需求开发多元化个性化时尚化新产品，更有利于推动中国汽车内外饰与车用纺织品企业进入整车供应链体系、实现共赢发展。

With the acceleration of the development of lightweight, intelligent, green, quality and safety of automobiles, the application of high-quality interior parts, functional materials and structural materials in automobiles continues to expand. It can be seen that the important development direction and growth point in the future is the automotive interior & exterior and textiles. The data shows that in 2023, China's automobile production and sales reached 30.161 million and 30.094 million respectively, a year-on-year increase of 11.6% and 12%, with a record high, and have remained the first globally for 15 consecutive years, which expands a broad market space for the development of the automotive interior & exterior and textiles industry. In the face of the future development of automotive interior & exterior and textiles and the needs of automobile enterprises, to build a platform for products display, interactive communication and precise docking, Golden Exhibition together with relevant competent authorities will hold the "Hangzhou International New Energy Vehicle & Intelligent Connected Vehicle Exhibition" during the Hangzhou Auto Show from June 20 to 22, 2024. Relying on the holding of the exhibition, it can provide a platform for more automotive interiors & exteriors and textile enterprises, and vehicle and parts enterprises to showcase and deepen technical exchanges and precise docking, which contributes to the cross-industry integration of innovation and industrial application, and automotive interior & exterior and textile enterprises focusing on the needs of car companies to develop diversified personalized fashionable new products, so as to promote China's automotive interior & exterior and textile enterprises to enter the vehicle supply chain system to achieve win-win development.

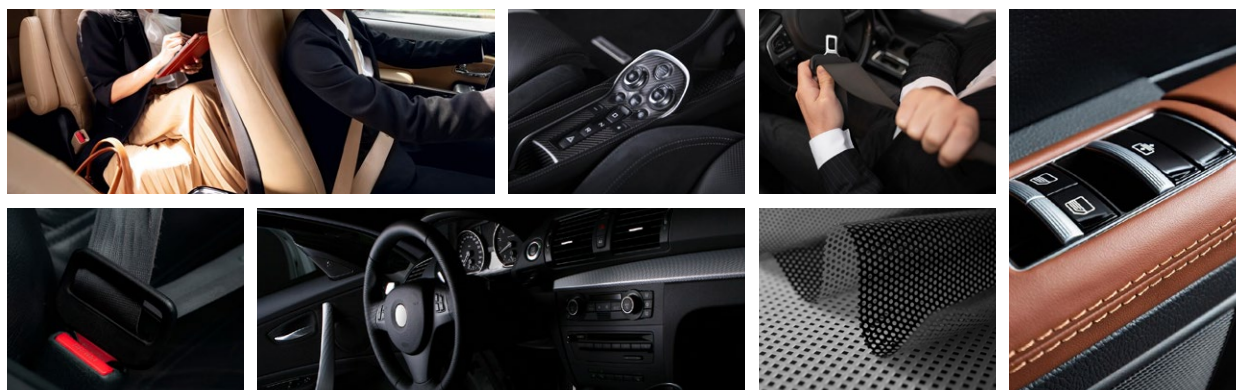
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## 同期活动 | Concurrent Activities

展会同期将举办中国汽车创新大会、中国新能源汽车品牌大会、智能网联新能源汽车供应链出海论坛、汽车内外饰设计与创新论坛、车用纺织品应用与发展论坛等活动，重点围绕汽车内外饰与车用纺织品的最新技术动态、未来发展趋势、市场需求以及创新应用等热点话题，众多行业专家学者和企业精英展开深入探讨，共话汽车内外饰与车用纺织品技术创新与产业发展趋势，推动汽车内外饰与车用纺织品产业高质量发展。论坛通过整合协调行业协会/商会/学会、相关高校、汽车行业媒体、品牌参展商等多方资源，策划聚焦技术研讨类、政策宣贯类、宣传推介类、贸易对接类等活动。

During the exhibition, there are a series of activities such as China Automotive Innovation Conference, China New Energy Vehicle Brand Conference, Forum on the Supply Chain of Intelligent Connected New Energy Vehicles Going Overseas, Automotive Interior and Exterior Design and Innovation Forum, Automotive Textile Application and Development Forum to be held. Focusing on the latest technological developments in automotive interior & exterior and automotive textiles, future development trends, market demand and innovative applications, a large number of industry experts, scholars and business elites will gather together to carry out in-depth discussions, talking about the technological innovation and industrial development trend of automotive Interiors & exteriors and textiles, so as to promote the high-quality development of automotive interiors & exteriors and textile industry. Combined with the integration and coordination of resources from industry associations, chambers of commerce and societies, relevant universities, automotive industry media, brand exhibitors, etc., the organizers are committed to organizing technical seminars, policy promotion, business matchmaking conference and other events.

## 展品大类 | Exhibit categories



汽车内外饰：座椅、智能驾驶舱、塑料件、装饰件、方向盘、门板、顶棚、车身覆盖件、车身结构件、外观件、座舱电子、被动安全、保险杠、后视镜、车灯与车辆照明等；

车用纺织品：车顶内饰、车厢踏垫、隔音垫、地毯总成、外饰轮罩、安全带、衣帽架总成、行李箱前饰、行李箱顶饰、行李箱轮罩、行李箱地毯、行李箱盖内饰等；

汽车内外饰与车用纺织品：应用领域新材料、新技术、新设备、新工艺等；

•Automotive interior & exterior decoration: seats, intelligent cockpits, plastic parts, decorative parts, steering wheels, door panels, headliners, body covering parts, body structure parts, exterior parts, cockpit electronics, passive safety, bumpers, rearview mirrors, lights and vehicle lighting, etc.

•Automotive textiles: roof trim, cabin mats, sound insulation pads, carpet assemblies, exterior wheel covers, seat belts, coat rack assemblies, trunk front trims, trunk top trims, trunk wheel covers, trunk carpets, trunk lid interiors, etc.

•Automotive interiors & exteriors and textiles: new materials in the field of application, new technologies, new equipment, new processes, etc.

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## 参展费用 | participation fee



### • 国际标准展位:

A: 国内企业: 13800.00/展期 (RMB) 3m×3m

B: 国外企业: 3200.00/展期 (USD) 3m×3m

标准展位 (包括: 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/1 电源插座一个、废纸篓一个。)

### • 室内光地:

A: 国内企业: 1300.00 (RMB) /平方米/展期

B: 国外企业: 320.00 (USD) /平方米/展期

注: (最少 36 平方米起租) “光地” 只提供参展空间, 不包括展架、展具、地毯、电源等。

### • International Standard Booths:

For domestic enterprises: RMB 13,800/Expo; 3m×3m

For overseas enterprises: USD 3,200/Expo; 3m×3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket

### • Indoor Raw Space:

For domestic enterprises: RMB 1,300/ Sq.m./ Expo

For overseas enterprises: USD 320/Sq.m. / Expo

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

## 观众组织 | Audience organization

重点邀请国内外汽车制造商、制造商 (部件及组件、用品及改装、维修及保养)、进出口商、外贸公司、境外买家、采购代理、跨境电商、代理商、分销商、经销商、批发商、零售商、服务供应商 (维修厂、4S 店、快修站、养护中心、改装厂、加油加气站)、私有和公共车队、商会、政府机构、出版商、研究院、大专院校等前来参会。

Domestic and foreign automobile manufacturers, manufacturers engaged in parts and components, supplies and modifications, repair and maintenance, importers and exporters, foreign trade companies, overseas buyers, procurement agents, cross-border e-commerce, agents, distributors, dealers, wholesalers, retailers, service providers (repair shops, 4S stores, fast repair stations, maintenance centers, modification plants, gas stations), private and public fleets, chambers of commerce, government agencies, publishers, research institutes, colleges and universities will be invited to attend the exhibition with the purpose of purchasing and visiting.

## 联系方式 | Contact

如欲订“HITE 2025”展位和了解更多信息, 请通过以下联络方式:

To reserve the booth of “HITE 2025” or learn more information, please contact:

电话 | TEL: 156-1897-7632 E-mail: 1766414942@qq.com